



Why Military Culture Matters: *The Military Member's Experience*

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Objectives

- Understand military structure and processes
- Describe the demographics of today's military
- Understand the diversity of military acronyms
- Describe stresses by mission and conflict



What is the Military?

“Not just a job, a way of life.”

Duty ▪ Honor ▪ Courage

A Vet is a Vet

History and Purpose

Governed by Civilians



Common Reasons Why Members Join

- Defined in Terms of Values with Both Personal and Social Significance
- Challenge
- Service/Sacrifice
- Education/Training Opportunities
- Economic Issues—Bonus
- Sense of Adventure/Escape Life Situation



Commonalities of the Services



- Recruiting
- Testing
- Training
- Core Values
- Fitness
- Joint Service
- Some Language
- Rank is Great Equalizer



Military Structure

<u>SERVICE</u>	<u>ARMY</u>	<u>AIR FORCE</u>	<u>NAVY</u>	<u>MARINE CORPS</u>	<u>COAST GUARD</u>
ACTIVE DUTY	539,675	372,620	368,217	177,021	39,006
NATIONAL GUARD	360,351	108,488	N/A	N/A	N/A
RESERVE	197,024	75,322	82,558	39,644	8,500
TOTALS	1,097,050	556,430	450,775	216,665	47,506



Military Structure

- **Military Rank/Chain of Command:** Officer, Warrant Officer, Enlisted/NCO
- **Specialty:** MOS, AFSC, Navy Ratings
- **Unique Identifiers:** All Insignia, Dog Tags, Customs and Courtesies



Core Values

Duty ▪ Honor ▪ Country

- **Army:** Loyalty, Duty, Respect, Selfless Service, Honor, Integrity, Personal Courage
- **Navy and Marine Corps:** Honor, Courage, Commitment
- **Air Force:** Integrity, Service before Self, Excellence
- **Coast Guard:** Honor, Respect, Devotion to Duty





Military Operational Organization

- **Status:**
 - Active Duty
 - National Guard
 - Reserve

- **Doctrine and Regulations**



Not
Just
a
Weekend
Warrior
Anymore!!



MILITARY OPERATIONAL ORGANIZATION

- **Organizations:**

- Numbered Forces & Unified Commands
- Army: Corps, Division, Brigade, Battalion, Company, Platoon, Squad
- AF: Wing, Group, Squadron, Flight
- Navy: The Fleet, Task Forces
- Marine Corps: Fleet Marine Force, Marine Air Ground Task Force, Marine Expeditionary Force, Marine Expeditionary Unit



Military Demographics

- Specifics vary by service
- All volunteer force—38 yrs
- >2.3 M total serving in uniform today vs. 15 M in WWII
- Fewer installations
- Average age is older
- Racial integration in 1948
- 15% are women
- Higher education, ASVAB





Training

Basic Principles of Recruit Training

- **Marines:** Rise at 0500, train until 2000
- **Army:** Rise at 0600, train until 1900
- **Navy:** Rise at 0900, train until 1100, lunch until 1300, train until 1600
- **Air Force:** Rise at 1000, breakfast in bed, lunch at 1200, nap at 1400, training ceases at 1500



Training

- Basic military training-more similarities between the services now
- Advanced/Technical: differs by service and specialty
- Ancillary Training: OPSEC, COMSEC, ATSO, Sexual Harassment
- Professional Military Education: differs by service and rank (officer/enlisted)



Differences of the Services

- Mission
- Individual Service Culture
 - How to grow leaders
- Uniforms—ABUs, ACUs, service & mess
- Rank Insignia: Army/Air Force vs. Navy
- Language:
 - “Down range,” Post/Base
 - Acronyms—AMC, APC, TAG, CBT, BOG, TDY, PCS, AOR, FOB



Uniforms of the U.S. Armed Forces



Air Force



Navy



Coast Guard



Army



Marines



Examples of U.S. Military Rank

	Army	Navy/Coast Guard	Air Force	Marine Corps
E-2				
	Private (PV2)	Seaman Apprentice (SA)	Airman (Amn)	Private First Class (PFC)
E-3				
	Private First Class (PFC)	Seaman (SN)	Airman First Class (A1C)	Lance Corporal (LCpl)
E-4				
	Corporal (CPL)	Petty Officer Third Class (PO3)	Senior Airman (SrA)	Corporal (Cpl)
O-3				



History of Recent Conflicts

- World War II (1941-1945)
 - 14M w/400K deaths and 670K wounded
- Korean War (1950-1953)
 - 1.7M w/36K deaths and 92K wounded
- Vietnam (1961-1975)*
 - 6.2M w/58K deaths and 153K wounded
- Lebanon (1982-84)
 - 241 deaths



*Military advisors 1950 - 1961

History of Recent Conflicts



- Grenada (1983)
 - 19 deaths & 116 wounded
- Panama (1989)
 - 23 deaths & 324 wounded
- Operation Desert Shield/
Desert Storm (1990-91)
 - 700K w/383 deaths & 487 wounded
- Somalia (1993)
 - 43 deaths
- Bosnia (1993-95)
 - 12 deaths & 6 wounded
- Kosovo (1998-99)
 - 20 deaths & 2 wounded





The Current Conflicts

- Operation Enduring Freedom/OEF (2001-present)
- Operation Iraqi Freedom/OIF & Operation New Dawn (2003-present)
 - > 2.3 million have served
 - 52% Active Duty; 48% Guard & Reserve
 - 6,508 Deaths & 49,085 Wounded (as of 19 July 2012)





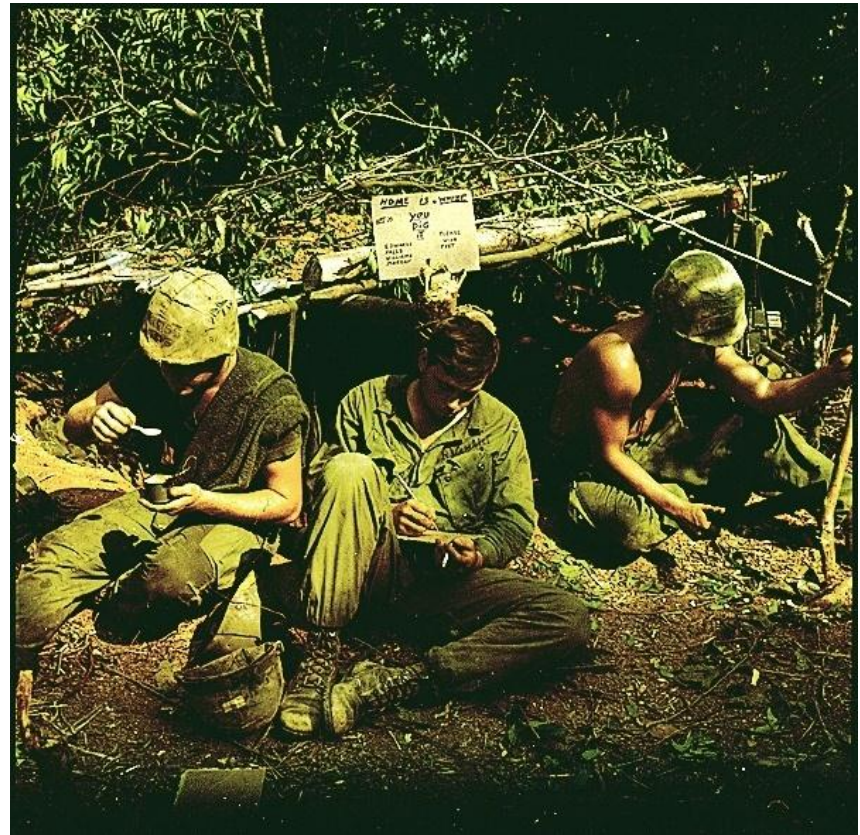
Commonality in Conflict-Stressors

- Harsh, Lethal Environment (Personal Threat/Loss of Life)
- Number and Length of Deployments
- Personal Hx/Experience Prior to Deployment
- Perception of Expectations Fulfilled
- Separation from Family
- Specific Challenges for Guard/Reserve Leadership



Differences between Conflicts- Stressors

- Length of Conflict
- Threat
- Technology/Individual Protective Equipment
- Weapons
- Environmental Exposures
- Media Influence
- Role of VSOs
- Casualties/Types of Injuries





Positives of Military Service

- Courage
- Leadership Under Fire
- Unit Cohesion/Sense of Purpose and Mission/Camaraderie
- “Never Leave a Soldier Behind”
- Confidence
- Dedication/Sense of Pride
- Maturity—focus, sense of family appreciation





QUESTIONS?





Resources

- DOD DICTIONARY OF MILITARY TERMS:
www.dtic.mil/doctrine/dod_dictionary
- OFFICER AND ENLISTED RANKS:
www.defense.gov/specials/insignias