



Consumer Financial  
Protection Bureau



**HOLLISTER K. (HOLLY) PETRAEUS**  
Assistant Director, Servicemember Affairs

Holly Petraeus is an Assistant Director of the Consumer Financial Protection Bureau (CFPB), heading up the Office of Servicemember Affairs. Her office's mission is to partner with the Pentagon to see that military families receive strong financial education; to monitor complaints from military families and responses to those complaints by the CFPB and other agencies; and to see that federal and state agencies coordinate their activities to improve consumer protection measures for military families.

Prior to joining the CFPB, Mrs. Petraeus spent six years as the Director of BBB Military Line, a program of the Council of Better Business Bureaus providing consumer education and advocacy for servicemembers and their families. In that role, she oversaw a national program that worked with the Department of Defense as a partner in the DoD Financial Readiness Campaign and fostered outreach from the 120 local Better Business Bureaus to military communities across the United States.

A military spouse of 37 years and a former Department of the Army civilian employee, Mrs. Petraeus also has extensive experience as a volunteer leader in military family programs. In that role she has worked with local, state and national legislators on issues affecting Army families.

Mrs. Petraeus is a *summa cum laude* graduate of Dickinson College in Carlisle, PA and a member of Phi Beta Kappa. She was granted an honorary Doctor of Humane Letters degree from the University of San Francisco in May 2012 and an honorary Doctor of Public Service degree from Methodist University in Fayetteville, NC in May 2011. She is a recipient of the Department of Defense Medal for Distinguished Public Service, the Department of the Army Decoration for Distinguished Civilian Service and the Oklahoma Medal of Freedom.